

MIPS2014 PRELIMINARY PROGRAM SCHEDULE

Venue	Time	Event	Description	Speaker/Participants	Confirmed	
Tuesday - June 24th						
Louie And Chan	6:30 PM	HBO Launch Reception	Registration + Mixer	HBO Welcome Remarks	Yes	
Wednesday - June 25th						
HBO	8:00 AM	Continental Breakfast	Welcome		Yes	
HBO	9:00 AM	Opening Remarks		Special Guest - Cynthia Lopez, NYC Film Comm. + Marvin Scott, HBO	CL Pending	
	9:30 AM	Panel Discussion - What does Diversity in Media today truly mean? And to who?	Diversity in media has not extended to the board rooms /Who controls Images being portrayed in the media today / Time for a different conversation for Change	Chat - named talent- Mellini Kantayya/Actor, Writer, Author; Shruti Rya Ganguly/Producer, Director; Thomas Giovanni/Counsel NYCGov;; Alrick Brown/Producer, Director Moderator: Susan Modares/Intl Journalist, Producer	Yes	
	10:30 AM	Case Study	"Taking a leap of Faith"	Chad Sanders; young writer optioned 1st script; producer aspirations	Yes	
	11:00 AM	Panel - Wonderful World of Film Funding	Does color matter? Funding your project in a new multi-cultural world, Tax Credits, a producers best friend, Intl Funding potential, Development Funds	Mod: John Hadity Panel: Richard Guay/Producer, Founder Passion First Funding Portal, Kerry Fulton/Producer	Yes /Panelist pending	
	1:00 PM	Lunch - Producers RoundTable	Lunch + Roundtable discussion	Named Producers/Panel members continued discussion in intimate group setting	Yes	
	2:00 PM	MIPS Chats - Adventures in the New World	Building Blocks Step by Step	S. Casper Wong; Director, Producer, Writer	Yes	
	2:30 PM	Panel - Crowdfunding	Navigating new methods of Crowdfunding	Mod: Richard Guay Panel: Producer/Passion First, more TBD	Yes	
	3:30 PM	Crowdfunding Workshop: Crowdfunding To Build An Audience	Finding your Audience, Successful Messaging, Elements of A Great Plan, Executing A Great Plan, After Campaign Audience Growth and Festivals and Distribution	Erica Anderson, Director of Crowdfunding & Community sponsored by Seed&Spark	Yes	
	5:00 PM	Session End			Yes	
NYWIFT OFC	6:00 PM	Mixer	NYWIFT Sponsored		Yes	
Thursday - June 26th						
TC	8:30 AM	Panel Discussion- Myths	Whose story is it anyway?	Presented by IFP; Guests include - Terrance Nance; An Oversimplification of Her Beauty/ Tim Sutton, Memphis, Pavillion, Dan Schoenbrun/ Assoc. Dir. Programming IFP	Yes	
	9:30 AM	Panel/Workshop - NBPC Transmedia	Case Studies - the evolution and impact of the cross platform projects	Presented by NBPC/Black Public Media - Ann Bennett of "Through A Lens Darkly/Digital Diaspora Family Reunion," Joe Brewster of "American Promise" and Owen Cooper of "More Than A Month"	Yes	
	10:30 AM	Break				
	11:00 AM	Panel/Workshop	The Anatomy of a Successful Web Series	Jorge Rivera; Creative Executive/Director of Digital Video Strategy@Garnish	Yes	
	1:00 PM	MIPS Chat w/SAG-AFTRA Name Talent - Lunch	SAG-AFTRA Sponsored	Rashaad Ernesto Green; Writer, Actor, Director	Yes	
	2:00 PM	MIPS Chat - Myths	Talk or Interview	Lisa Cortes/Executive Producer, Producer; Interviewer: John Quinones, ABC News Anchor, Host PrimeTime What Would You Do	Yes	
	2:30 PM	Panel / Workshop	Script to Screen	Rashaad Ernesto Green, actor/writer/director/producer, Sundance Grand Jury Prize Nominee for Gun Hill Road Stephanie Perry, SAG-AFTRA Director of Theatrical Contracts Connor Mooney, SAG-AFTRA New Media Specialist Michael Sladek, SAGIndie Representative and writer/director/producer/actor	Yes	
	3:30 PM	Break				
	4:00 PM	Workshop	Writers in a Multicultural World Online	WGA - Geoff Betts	Yes	
	4:30 PM	PGA Panel; PERSPECTIVE (or A Matter of Perspective	How does a diverse history/herstory reframe how we all see ourselves and one another? What are the opportunities and challenges presented by the changing cultural and economic global markets/ landscape?	Sponsored/Produced by PGA Diversity - Mod: Rachel Watanabe-Batton/PGA. Panel members: Maria Agui Carter; doc and narrative filmmaker / Laurens Grant (Jesse Owens doc and Freedom Riders)	Yes	
Varick Rm	5:30 PM	Mixer -			Pending	
Friday - June 27th						
DISTRIBUTION & MARKETING POD	TC	8:30 AM	Distribution POD - Content Distribution	Building and Cultivating Your Own Audience	Panel Members: Julie La'Bassiere, Tall Bird Marketing, Elizabeth Gardner Potter, Producer Elliot Loves & LYILFF, Michele Materre, Materre Media Consulting/Creatively Speaking; Moderator - Ira Deutchman/	Yes
			Distribution POD - Case Study	Tapping into the new models for distribution	Angela Tucker; Black Folk Don't Webisode	Yes
		11:00 AM	Break			
			Distribution POD - Moderated Panel - Still figuring it out	Collapse and evolution of distribution, foreign pre-sales, Navigating the new landscape, packaging to sell, tapping emerging talent, significance of pre-salesetc.		Yes/Some Panelist pending
	TC		Distribution POD - Producing for Public TV	TBA	Presented by NBPC/POV	Yes
		1:00 PM	Lunch		N/A	
		2:00 PM	Panel Discussion - Development for Emerging Writers & Directors	Discussion w/emerging writers, directors, producers in advancing their work	Keith Josef Adkins/Writer; TV Series Girlfriends and The Abandon, Scott Burkhardt/Writer, Director, Producer; TV Series Smash, / Jill Bauer & Ronna Gradus/Producer-Director, Sexy Baby	Yes
		3:00 PM	Break		N/A	Yes
		3:15 PM	Closing Panel - Reponse	Response to summit theme - solutions to getting to YES and breaking down barriers; How do we increase the role of content creators of color. Future of Media in a new multicultural world	Neyda Martinez/ Producer, Yolonda Brinkley/ Founder Diversity at Cannes, David Ninh/Publicist Film Society Lincoln Ctr, Moderator: HBO?	Yes
		4:30 PM	Closing Remarks			